

# **Art, Design & Media**

## **BTEC Introductory Diploma**

### **Edexcel**

#### **Structure & Specification**

This is a one year course made up of six units.

#### **What does the course include?**

Through practical work you will explore a variety of materials and techniques and ways they can be used to produce drawings, paintings, patterns, designs, sculptures and models. Theoretical work will include a study of the way such things as colour, line, tone, shape and texture can be used to enhance art and design. You will study the work of other artists, craft workers and designers, investigate the business and commercial aspects of art, craft and design and look at career opportunities.

#### **How will I learn?**

You will learn through a series of assignments which will be carried out in a variety of ways. As well as doing practical work, such as drawing, painting and model making in the Art Centre's specialist studios, you will also use the Learning Centre and sometimes go to visit museums and galleries. Assignments will include opportunities for investigating and researching ideas and sources of information, writing, discussions, group presentations and displays. Some work will be done under supervision but there will also be times when you will work on your own.

#### **How will my work be assessed?**

You will build a portfolio of work, which will be internally assessed and externally moderated.

#### **What skills will I need to be successful in this subject?**

You will need to be good at making things and able to think of ideas. You need to be prepared to try new techniques and to explore and investigate. You will need to be self-motivated and quite well organised.

#### **What are the entry requirements?**

There are no entry requirements but students are expected to have an interest in the subject and English language at GCSE level.

#### **What are the opportunities after this course for further/higher education and employment?**

Completion of this course will enable you to progress onto a BTEC First Diploma or a number of GCSEs.