

Business

Applied AS/A Level Single Award

AQA

Structure & Specification

Year 1: AS - 3 units- 8611

Year 2: A2 - 3 units- 8616

Syllabus details

AQA

What does the course include?

Year One

Unit 1 - *Investigating Business.* You will learn what makes a business successful.

Unit 2 – *People in Business.* You will explore the role of Human Resources within an organisation.

Unit 3 - *Financial Planning & Monitoring.* You will develop the basic skills of financial analysis.

Year Two

Unit 8 – *Business Planning.* You will learn how to produce a structured business plan for a new product or service.

Unit 10 – *Promotional Activities.* You will investigate how organisations combine promotional activities into a promotional mix and how this is vital to the success of a promotion campaign.

Unit 15 - *Financial Accounting for Managers.* You will learn to understand the fundamental accounting concepts and terminology that is used by Managers in accounting.

What are the entry requirements?

Five GCSEs grades A – C including English and Maths.

How will I learn?

The course will be divided between two teachers. Class work will take a variety of forms: learning new concepts and applying them through a range of activities, individual paired and group work focussed on different aspects of the course, directed research, reading a range of materials, creating displays. You will be developing your writing both in structured and unstructured formats, learning how to draw information from a wide range of sources and learning how to give presentations.

How will my work be assessed?

Units 3 and Unit 15 will be externally assessed. Unit 3 will be assessed in June of year 1 and Unit 15 in June of Year 2. All other units will be assessed by Portfolio evidence.

What skills will I need to be successful in this subject?

You will need highly developed organisational skills in order to manage the demands of this course. You need to be able to understand complex theoretical concepts and apply them in given situations. You will need to develop refined research skills and find information that is appropriate in order to investigate and analyse. Writing style is important at this level and you will be expected to structure appropriate responses to complex problems. Finally having a genuine interest in Business and related topics is essential for success.

What are the opportunities after this course for further/higher education and employment?

AS/A Level would enable progression to a all types of degrees in Business or employment in a variety of careers in the business world.